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16
ACTOR TRANSFORMATION
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DIRECTOR
CAMERA
DATE
SCENE
TAKE


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AFTER
BEFORE & AFTER
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BEAUTY WORLD CUP

AMERICAN BEAUTY CUP – LAS VEGAS 2026

THEME:

A STAR IS BORN



Main inspiration for your work:

- Las Vegas glamour
- Winter magic
- Christmas spirit
- Stars, lights & showtime
- Luxury, sparkle & elegance
- American style inspiration













FREE THEME IS ALSO ACCEPTED

Participants may create works inspired by Las Vegas, Winter, Christmas, or any creative theme of their choice.

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MARILYN MONROE
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LAS VEGAS 2026

MAKE-UP SECTION

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NOMINATION 27



FACE CHART
MAKE-UP POSTER

MAKE-UP DESIGN ON PAPER
USING REAL MAKE-UP PRODUCTS

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MOST CREATIVE ARABIC-INSPIRED
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AMERICAN BEAUTY CUP

20.12.2026

NEW NOMINATION

HAIRSTYLE & MAKE-UP

1 BRIDE HAIRSTYLE

Elegance. Harmony. Perfection.

Elegant and creative bridal hairstyle with perfect shape, balance and finish. The work should demonstrate professional technique, clean lines and a beautiful final look.





LEFT SIDE VIEW



BACK VIEW



RIGHT SIDE VIEW



TOP / CROWN VIEW

PHOTO REQUIREMENTS

Submit 6–10 clear, high-quality photos from the following angles:

- Front view
- Left & Right side views
- Back view
- Top / Crown view
- Close-up of hairstyle details
- Full face view

SHORT VIDEO – 30 SECONDS

Submit a short final result video (30 sec.) showing the hairstyle from different angles in good lighting.



IMPORTANT NOTES

- Mannequin or live model allowed.
- Hair must be clean, styled and secured professionally.
- Accessories can be used.
- Before & After is not mandatory for this nomination.

PARTICIPATION & AWARD RULE

IF HAIRSTYLE AND MAKE-UP ARE CREATED BY TWO DIFFERENT PROFESSIONALS

Both professionals are considered competitors. Each competitor must pay their own participation fee and both names must be registered for the entry. If the work wins, each registered professional receives their own trophy and diploma.

IF ONE PROFESSIONAL CREATES THE ENTIRE WORK

Only one participation fee is required. The competitor receives one trophy and one diploma if the work wins.

JUDGING CRITERIA

SHAPE & FORM | BALANCE & HARMONY | CREATIVITY & ORIGINALITY | CLEANLINESS & TECHNIQUE | OVERALL IMPRESSION | FINISH & PRESENTATION

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20.12.2026

NEW NOMINATIONS

HAIRSTYLE & MAKE-UP

2 BRIDE MAKE-UP

Flawless. Radiant. Timeless.

Flawless bridal make-up with perfect skin, color harmony and long-lasting finish. The work should demonstrate professional technique, creativity and a beautiful final look.




FRONT VIEW


LEFT SIDE VIEW


RIGHT SIDE VIEW


CLOSE-UP OF EYES


CLOSE-UP OF FACE


FULL FACE VIEW

PHOTO REQUIREMENTS

Submit 6–10 clear, high-quality photos from the following angles:

- Front view
- Left & Right side views
- Back view (if applicable)
- Close-up of eyes
- Close-up of face
- Full face view (Before & After if applicable)

SHORT VIDEO – 30 SECONDS

Submit a short final result video (30 sec.) showing the make-up from different angles in good lighting.



IMPORTANT NOTES

- Mannequin or live model allowed.
- Make-up must be clean, even, and professionally finished.
- Accessories can be used.
- Before & After is not mandatory for this nomination.

PARTICIPATION & AWARD RULE

IF MAKE-UP AND HAIRSTYLE ARE CREATED BY TWO DIFFERENT PROFESSIONALS

Both professionals are considered competitors. Each competitor must pay their own participation fee and both names must be registered for the entry. If the work wins, each registered professional receives their own trophy and diploma.

IF ONE PROFESSIONAL CREATES THE ENTIRE WORK

Only one participation fee is required. The competitor receives one trophy and one diploma if the work wins.

JUDGING CRITERIA

SKIN PERFECTION & EVENNESS | COLOR HARMONY & BALANCE | EYE MAKE-UP TECHNIQUE | SHAPING & CONTOURING | OVERALL IMPACT | CREATIVITY & FINISH

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AMERICAN BEAUTY CUP

NEW NOMINATIONS

HAIRSTYLE & MAKE-UP

20.12.2026

3 GROOM HAIRSTYLE

Style. Confidence. Perfection.



Stylish and modern groom hairstyle with clean lines, perfect shape, volume and a flawless finish.
The work should demonstrate professional technique, creativity and a perfect final look for weddings and events.




FRONT VIEW


LEFT SIDE VIEW


RIGHT SIDE VIEW


BACK VIEW


TOP VIEW (PARTING)


CLOSE-UP OF TEXTURE

PHOTO REQUIREMENTS

Submit 6–10 clear, high-quality photos from the following angles:

- Front view
- Left & Right side views
- Back view
- Top view (parting)
- Close-up of hairline
- Close-up of texture
- Full face view

SHORT VIDEO – 30 SECONDS

Submit a short final result video (30 sec.) showing the hairstyle from different angles in good lighting.



IMPORTANT NOTES

- Mannequin or live model allowed.
- Hair must be clean, styled and secured professionally.
- Accessories can be used.
- Before & After is not mandatory for this nomination.

PARTICIPATION & AWARD RULE

IF HAIRSTYLE AND MAKE-UP ARE CREATED BY TWO DIFFERENT PROFESSIONALS

Both professionals are considered competitors. Each competitor must pay their own participation fee and both names must be registered for the entry. If the work wins, each registered professional receives their own trophy and diploma.

IF ONE PROFESSIONAL CREATES THE ENTIRE WORK

Only one participation fee is required. The competitor receives one trophy and one diploma if the work wins.

JUDGING CRITERIA

SHAPE & FORM | VOLUME & BALANCE | TECHNIQUE & EXECUTION | CLEANLINESS & FINISH | OVERALL IMPRESSION | CREATIVITY & HARMONY

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AMERICAN BEAUTY CUP

20.12.2026

NEW NOMINATIONS

HAIRSTYLE & MAKE-UP

4 GROOM MAKE-UP

Natural. Refined. Confident.



Professional groom make-up that enhances natural features, perfects skin, and creates a clean, fresh and confident look for weddings and special events. The work should demonstrate professional technique, creativity and a flawless final result.

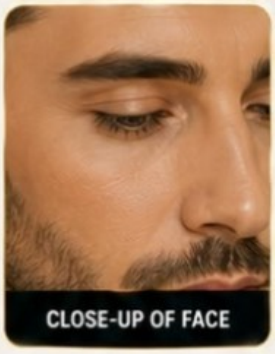


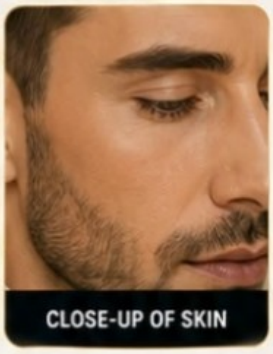
PHOTO EXAMPLES – REQUIRED ANGLES


FRONT VIEW


LEFT SIDE VIEW


RIGHT SIDE VIEW


CLOSE-UP OF FACE


CLOSE-UP OF SKIN


BACK VIEW

PHOTO REQUIREMENTS

Submit 6–10 clear, high-quality photos from the following angles:

- Front view
- Left & Right side views
- Back view
- Close-up of face
- Close-up of skin
- Full face view
- Detail view (eyes / lips if applicable)

SHORT VIDEO – 30 SECONDS

Submit a short final result video (30 sec.) showing the make-up from different angles in good lighting.



IMPORTANT NOTES

- Mannequin or live model allowed.
- Make-up must be clean, even and professionally finished.
- Accessories can be used.
- Before & After is not mandatory for this nomination.

PARTICIPATION & AWARD RULE

IF MAKE-UP AND HAIRSTYLE ARE CREATED BY TWO DIFFERENT PROFESSIONALS

Both professionals are considered competitors. Each competitor must pay their own participation fee and both names must be registered for the entry. If the work wins, each registered professional receives their own trophy and diploma.

IF ONE PROFESSIONAL CREATES THE ENTIRE WORK

Only one participation fee is required. The competitor receives one trophy and one diploma if the work wins.

JUDGING CRITERIA

SKIN PERFECTION & EVENNESS | COLOR HARMONY & BALANCE | TECHNIQUE & BLENDING | NATURAL LOOK & SUITABILITY | OVERALL IMPRESSION | FINISH & PRESENTATION

TROPHIES FOR ALL WINNERS | DIPLOMAS FOR ALL PARTICIPANTS | PARTICIPATION MEDAL | SURPRISE GIFT | INTERNATIONAL RECOGNITION

Be Creative. Be Briliant. Be a Champion!

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AMERICAN BEAUTY CUP

MAKE-UP SUBMISSION EXAMPLE

ONLINE PARTICIPATION



Photo 1 – Front View



Photo 2 – Left Side View



Photo 3 – Right Side View



Photo 4 – Close-Up Detail



Photo 5 – Different Angle



Final Video – 30 Seconds

For each nomination, participants must submit:

- 3–5 high-quality photos from different angles
- 1 final video of 30 seconds
- Make-up must be the central focus
- Photos must be clear and professional



Show your work clearly, beautifully, and professionally!

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20.12.2026

NEW NOMINATIONS

HAIRSTYLE & MAKE-UP

5

BRIDE & GROOM

COMPLETE WEDDING LOOK

HAIRSTYLE & MAKE-UP

Harmony. Style. Perfection.





A complete wedding look for both bride and groom, combining hairstyle and make-up in perfect harmony. The work must demonstrate professional technique, creativity, balance, and an outstanding final result suitable for weddings and special events.

HARMONY & BALANCE | HAIRSTYLE PERFECTION | MAKE-UP EXCELLENCE | OVERALL IMPRESSION | CREATIVITY & STYLE

PARTICIPATION & AWARD RULE

If the Hairstyle and Make-up are created by TWO DIFFERENT PROFESSIONALS, both professionals are competitors. Each must pay their own participation fee and both names must be registered. If the work wins, each professional receives their own trophy and diploma.

If ONE PROFESSIONAL creates the entire work (Hairstyle & Make-up), only one participation fee is required. The competitor receives one trophy and one diploma if the work wins.


FRONT VIEW


LEFT SIDE VIEW


RIGHT SIDE VIEW


BACK VIEW

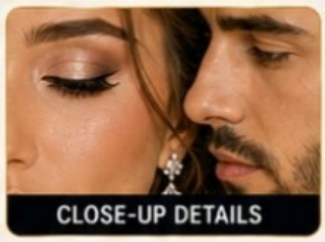

CLOSE-UP DETAILS

PHOTO REQUIREMENTS

Submit 6–10 clear, high-quality photos from the following angles:

- Front view (both)
- Left & Right side views (both)
- Back view (both)
- Close-up of hairstyle details
- Close-up of make-up details
- Full face view (both)
- Couple portrait (overall look)

SHORT VIDEO – 30 SECONDS

Submit a short final result video (30 sec.) showing the complete look of the bride and groom from different angles in good lighting.



IMPORTANT NOTES

- Mannequin or live model allowed.
- Hair and make-up must be clean, styled and secured professionally.
- Accessories can be used.
- Before & After is not mandatory for this nomination.

JUDGING CRITERIA

HARMONY & BALANCE | HAIRSTYLE PERFECTION | MAKE-UP EXCELLENCE | OVERALL IMPRESSION | CREATIVITY & STYLE

AMERICAN BEAUTY WORLD CUP CHAMPIONSHIP

LAS VEGAS

20.12.2026

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Dream Compete Create a Brighter World

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BELLAGIO

MORE THAN A BEAUTY COMPETITION

A GLOBAL BEAUTY MOVEMENT



NAILS



HAIR



LASH EXTENSIONS



LASHES & BROW LIFT



MAKE-UP



PMU



SMP



PODOLOGY

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20.12.2026

BEAUTY UNITES THE WORLD

BEAUTY
TALENT
PASSION
A BRIGHTER
TOMORROW

LAS VEGAS

MORE THAN A COMPETITION
A GLOBAL BEAUTY MOVEMENT

MAKE-UP

ART • SKILL • CREATIVITY • NO LIMITS

Make-Up Creates Confidence Changes Lives

MORE
THAN MAKE-UP
A MORE
CONFIDENT YOU

BEAUTY CHANGES LIVES

BEAUTY IS A BETTER TOMORROW

BEAUTY CHANGES LIVES

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