AMERICAN
BEAUTY CUP

WELCOME TO Fabulous LAS VEGAS NEVADA

PMU & SMP
LAS VEGAS
Catalog Cover



www.briliantcup.com | Briliantcup@gmx.com | DEADLINE 20.12.2026



BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026

PMU NOMINATIONS

1. PMU EYEBROWS

1. Eyebrow Shading
2. Ombré Eyebrow Shading
3. Microblading
4. Microfeathering
5. Hair Stroke Eyebrows – Machine Technique
6. Male Eyebrows
7. Airy Brows
8. Combination Brows – Hair Stroke + Shading
9. Cover Up – Correction & Neutralization
10. Eyebrows for Extreme Cases – No Hair / Scars
11. Old PMU Restoration
12. Mature / Aging Eyebrows

2. PMU LIPS

1. Aquarelle Lips
2. Lipstick Effect Lips
3. 3D Ombré Lips
4. Velvet Lips
5. Lipstick Coloring Technique
6. Natural Effect Lip Tattoo – Nude Lips
7. Red Lips
8. Dark Lip Neutralization
9. Male Lips
10. Lip Blush on Mature Skin
11. Lip Blush on Damaged Skin
12. Lip Cover-Up / Correction
13. Old Lip PMU Restoration

3. PMU EYELINER

1. Lash Enhancement Eyeliner
2. Classic Eyeliner
3. Shaded Eyeliner
4. Soft Shaded Eyeliner
5. Basic Eyeliner Design
6. Smoky Eyeliner
7. Colored Eyeliner
8. Colored Powder Eyeliner – Minimum 2 Colors
9. Blue Eyeliner Neutralization & Color Correction
10. Old Eyeliner PMU Restoration

4. PMU LATEX

Eyebrows – Latex

1. Microblading Eyebrows
2. Eyebrow Shading
3. Ombré Eyebrows
4. Hair Stroke Eyebrows
5. 3D Combination Eyebrows

Lips – Latex

6. Aquarelle Lips
7. Lipstick Effect
8. 3D Ombré Lips – Artistic Improvisation

Eyeliner – Latex

9. Lash Enhancement Eyeliner
10. Classic Eyeliner
11. Shaded Eyeliner
12. Fine Eyeliner

5. PMU CREATIVE & PARAMEDICAL

1. PMU Artist Full Face – Latex
2. Fantasy PMU Image – Latex
3. PMU Artist Full Face – Live Model
4. Realistic Areola Micropigmentation
5. Dotting Blush Tattoo
6. Paramedical Micropigmentation
7. Tricopigmentation / Scalp Micropigmentation
8. Beard Micropigmentation
9. Vitiligo Micropigmentation

6. NEW PMU NOMINATIONS – LAS VEGAS 2026

Advanced Eyebrows

1. Nano Brows / Nano Strokes
2. Advanced Nano Brows
3. Advanced Combination Brows – Nano Strokes & Shading
4. Complex Brow Correction & Cover-Up

Advanced Lips

5. Natural Lip Enhancement
6. Complex Dark Lip Neutralization
7. Creative / Fashion Lips

Advanced Eyeliner

8. Graphic Eyeliner
9. Advanced Eyeliner Correction & Restoration

Full Face & Creative

10. Male PMU Full Face
11. Mature Skin PMU Full Face
12. Fantasy Full Face PMU – Live Model

Paramedical

13. Scar Camouflage – Face & Body
14. Stretch Mark Camouflage
15. Realistic Areola – Latex
16. Advanced Vitiligo Camouflage
17. Paramedical Camouflage Specialist

Special PMU

18. PMU Reconstruction After Hair Loss
19. PMU Correction Specialist
20. Creative Color Brows

Offer: 3+1 = 4 entries for €245

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LAS VEGAS 2026 – PMU EYEBROWS

★ NOMINATION GUIDE • PAGE 1 OF 2 ★

1 Eyebrow Shading



Example:

Soft powder effect across the full brow.

- Even saturation
- Clean shape
- Smooth healing result

2 Ombré Eyebrow Shading



Example:

Lighter front, darker tail, soft gradient finish.

- Visible ombré transition
- Balanced symmetry
- Elegant tail definition

3 Microblading



Example:

Manual hair-stroke brow reconstruction.

- Crisp stroke pattern
- Natural direction
- Clean outline

4 Microfeathering



Example:

Ultra-soft fine strokes for a delicate airy look.

- Very fine strokes
- Natural density
- Soft feminine finish

5 Hair Stroke Eyebrows – Machine Technique



Example:

Machine-created hairstrokes with realistic texture.

- Stroke precision
- Natural flow
- Consistent implantation

6 Male Eyebrows



Example:

Natural masculine brow enhancement.

- Masculine shape
- Subtle density
- No over-saturation

Examples are illustrative guidance for nomination selection.

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LAS VEGAS 2026 – PMU EYEBROWS

★ NOMINATION GUIDE • PAGE 2 OF 2 ★

7 Airy Brows



Example:

Soft, lightweight brow effect with delicate diffusion.

- Feather-light finish
- Soft front area
- Elegant natural result

8 Combination Brows – Hair Stroke + Shading



Example:

Hair strokes in the front with soft shading through the body and tail.

- Balanced technique mix
- Natural front
- Defined tail

9 Cover Up – Correction & Neutralization



Example:

Correction of old unwanted pigment with improved shape and color.

- Neutralized undertone
- Refined structure
- Visible improvement

10 Eyebrows for Extreme Cases – No Hair / Scars



Example:

Brow reconstruction for alopecia, missing hair, or scarred skin.

- Restorative design
- Adapted to skin condition
- Natural reconstruction

11 Old PMU Restoration



Example:

Refresh and restore faded previous eyebrow PMU.

- Color revival
- Shape refinement
- Even healed result

12 Mature / Aging Eyebrows



Example:

Soft rejuvenating brow design suitable for mature skin.

- Age-appropriate shape
- Gentle implantation
- Lifting effect

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Examples are illustrative guidance for nomination selection.



BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 – PMU LIPS



NOMINATION GUIDE • PAGE 1 OF 3

1 AQUARELLE LIPS



Example:
Soft watercolor lip blush with airy, translucent saturation.

- Gentle pixel effect
- Soft border diffusion
- Fresh natural finish

2 LIPSTICK EFFECT LIPS



Example:
Full lipstick-style color with stronger coverage and elegance.

- Dense saturation
- Even contour
- Bold refined result

3 3D OMBRÉ LIPS



Example:
Dimensional lip design with soft gradients and fuller visual effect.

- Visible depth
- Smooth color transition
- Balanced center highlight

4 VELVET LIPS



Example:
Smooth matte-velvet lip blush with soft luxurious texture.

- Velvety finish
- Uniform coverage
- Sophisticated softness

5 LIPSTICK COLORING TECHNIQUE



Example:
Classic lipstick coloring adapted into permanent make-up style.

- Strong implantation
- Polished contour
- Elegant color choice

6 NATURAL EFFECT LIP TATTOO – NUDE LIPS



Example:
Delicate nude enhancement designed for a very natural healed look.

- Subtle tone
- Natural symmetry
- Soft understated result

Examples are illustrative guidance for nomination selection.



BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 – PMU LIPS



NOMINATION GUIDE • PAGE 2 OF 3

7 RED LIPS



Example:
Classic red lip blush with rich color intensity and elegant visual impact.

- Strong red saturation
- Precise contour
- Luxurious finish

8 DARK LIP NEUTRALIZATION



Example:
Neutralization of cool or dark lips before achieving a softer balanced tone.

- Corrective undertone work
- Visible lightening balance
- Even healed appearance

9 MALE LIPS



Example:
Subtle lip enhancement adapted to masculine anatomy and a natural result.

- Natural male shape
- Soft pigmentation
- No exaggerated effect

10 LIP BLUSH ON MATURE SKIN



Example:
Soft rejuvenating lip blush suitable for mature skin and gentle enhancement.

- Age-appropriate softness
- Balanced contour
- Freshening effect

11 LIP BLUSH ON DAMAGED SKIN



Example:
Carefully adapted pigmentation for lips with previous damage or irregular texture.

- Adapted implantation
- Texture-aware design
- Improved visual harmony

12 LIP COVER-UP / CORRECTION



Example:
Correction of previous unwanted lip pigment with improved shape and refined color.

- Color correction
- Shape improvement
- Cleaner final balance

Examples are illustrative guidance for nomination selection.



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LAS VEGAS 2026 – PMU LIPS



13 OLD LIP PMU RESTORATION



Example:
Refresh and restore faded previous lip PMU with renewed color harmony and refined definition.

- Color revival
- Shape refinement
- Even healed result

GENERAL GUIDANCE

Choose the nomination that best matches the main technique used.

Submit clear, high-quality before/after or final presentation photos.

Symmetry, cleanliness, color balance, and healed effect matter.

Examples are illustrative and help identify the closest category.

Examples are illustrative guidance for nomination selection.



BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 – PMU EYELINER

NOMINATION GUIDE • PAGE 1 OF 2

1 LASH ENHANCEMENT EYELINER



Example:
Ultra-fine pigment placed along the lash line for natural eye definition.

- Subtle lash-line effect
- Clean implantation
- Natural healed look

2 CLASSIC EYELINER



Example:
Defined traditional eyeliner with balanced shape and crisp contour.

- Even line thickness
- Smooth symmetry
- Elegant definition

3 SHADED EYELINER



Example:
Classic eyeliner softened with visible shading for more depth.

- Soft gradient
- Balanced saturation
- Polished finish

4 SOFT SHADED EYELINER



Example:
Gentle powdery eyeliner effect with delicate diffusion.

- Airy shading
- Soft transition
- Refined femininity

5 BASIC EYELINER DESIGN



Example:
Clean fundamental eyeliner structure with correct shape and proportion.

- Correct design
- Balanced tail
- Technical precision

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Examples are illustrative guidance for nomination selection.



BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 – PMU EYELINER

NOMINATION GUIDE • PAGE 2 OF 2

6 SMOKY EYELINER



Example:
Blended eyeliner with a smoky effect for a dramatic eye look.

- Visible smoke effect
- Soft blend
- Balanced intensity

7 COLORED EYELINER



Example:
Eyeliner created with a distinct color for expressive enhancement.

- Clear color choice
- Even contour
- Creative elegance

8 COLORED POWDER EYELINER – MINIMUM 2 COLORS



Example:
Powdery shaded eyeliner using at least two visible harmonious colors.

- Minimum 2 colors
- Smooth blend
- Artistic transition

9 BLUE EYELINER NEUTRALIZATION & COLOR CORRECTION



Example:
Correction of unwanted blue or cool-toned eyeliner pigment into a more balanced result.

- Color correction
- Tone neutralization
- Improved final harmony

10 OLD EYELINER PMU RESTORATION



Example:
Refresh and restore faded previous eyeliner PMU with renewed definition.

- Color revival
- Shape refinement
- Even healed result

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Examples are illustrative guidance for nomination selection.

BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 – PMU LATEX

NOMINATION GUIDE • PAGE 1 OF 2

1 MICROBLADING EYEBROWS



Example:
Manual hair-stroke eyebrow design practiced on latex with crisp, realistic stroke pattern.

- Crisp stroke flow
- Natural direction
- Clean structure

2 EYEBROW SHADING



Example:
Soft powder eyebrow effect on latex with even saturation and smooth body.

- Even saturation
- Balanced outline
- Smooth finish

3 OMBRÉ EYEBROWS



Example:
Gradient eyebrow effect on latex with lighter front and deeper tail.

- Soft front
- Visible ombré transition
- Defined tail

4 HAIR STROKE EYEBROWS



Example:
Machine hair-stroke eyebrow design on latex with realistic texture and clean implantation.

- Stroke precision
- Natural flow
- Consistent pattern

5 3D COMBINATION EYEBROWS



Example:
Latex example combining hair strokes with soft shading for a dimensional brow.

- Technique balance
- Natural front
- Depth and structure

6 AQUARELLE LIPS



Example:
Soft watercolor-style lip blush on latex with airy translucent color.

- Gentle pixel effect
- Soft border diffusion
- Fresh natural finish

Examples are illustrative guidance for nomination selection.

BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 – PMU LATEX

NOMINATION GUIDE • PAGE 2 OF 2

7 LIPSTICK EFFECT



Example:
Full lipstick-style lip color on latex with stronger coverage and elegant definition.

- Dense saturation
- Even contour
- Bold refined result

8 3D OMBRÉ LIPS – ARTISTIC IMPROVISATION



Example:
Dimensional ombré lip effect on latex with artistic color transition and visual depth.

- Visible depth
- Smooth gradient blend
- Creative harmony

9 LASH ENHANCEMENT EYELINER



Example:
Ultra-fine eyeliner placed along the lash line on latex for natural eye definition.

- Subtle lash-line effect
- Clean implantation
- Natural healed look

10 CLASSIC EYELINER



Example:
Defined traditional eyeliner on latex with balanced shape and crisp contour.

- Even line thickness
- Smooth symmetry
- Elegant definition

11 SHADED EYELINER



Example:
Classic eyeliner softened with visible shading on latex for more depth.

- Soft gradient
- Balanced saturation
- Polished finish

12 FINE EYELINER



Example:
Fine delicate eyeliner on latex with minimal thickness and precise design.

- Thin elegant line
- Technical precision
- Refined final look

Examples are illustrative guidance for nomination selection.



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LAS VEGAS 2026

PMU CREATIVE & PARAMEDICAL REGULATION GUIDE

TALENT · ARTISTRY · EDUCATION · A MORE BEAUTIFUL WORLD



LAS VEGAS 2026

1 PMU Artist Full Face – Latex

Complete permanent makeup design on artificial latex practice skin, including brows, eyeliner and lips.



2 Fantasy PMU Image – Latex

Creative and artistic permanent makeup design on latex practice skin with imaginative theme, colors and techniques.



3 PMU Artist Full Face – Live Model

Complete permanent makeup design on a live model, including brows, eyeliner and lips.



4 Realistic Areola Micropigmentation

Hyper-realistic areola micropigmentation design with natural color, dimension and detail.

NOMINATION LISTED IN THE REGULATION – PHOTO EXAMPLE NOT SHOWN HERE.

5 Dotting Blush Tattoo

Natural-looking cheek blush effect created with dotting tattoo technique on a model.



Photo examples are shown only where suitable for publication.



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BEAUTY WORLD CUP

LAS VEGAS 2026

PMU CREATIVE & PARAMEDICAL



NOMINATION GUIDE

1 PARAMEDICAL MICROPIGMENTATION

EXAMPLE:
Cosmetic camouflage or correction after skin changes (e.g. scars, stretch marks, areola reconstruction, pigment correction).



2 TRICOPIGMENTATION / SCALP MICROPIGMENTATION

EXAMPLE:
Optical hair density effect on the scalp for a natural, realistic look (e.g. for hair loss or thinning hair).



3 BEARD MICROPIGMENTATION

EXAMPLE:
Beard enhancement, contouring or density effect for a fuller and more defined appearance.



4 VITILIGO MICROPIGMENTATION

EXAMPLE:
Skin tone correction and camouflage for a more even and natural-looking appearance.



Photo examples are shown only where suitable for publication.

BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 • A STAR IS BORN

NEW PMU NOMINATIONS

ADVANCED BROWS

1 Nano Brows / Nano Strokes



Fine machine-made hair strokes with a realistic, natural flow.

2 Advanced Nano Brows



Precise layering, balanced density and refined hair-stroke design.

3 Advanced Combination Brows – Nano Strokes & Shading



Nano hair strokes combined with soft, controlled shading.

4 Complex Brow Correction & Cover-Up



Corrective work improving old pigment color, shape and symmetry.

Illustrative AI-generated examples only • Not documented clinical results

BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 • A STAR IS BORN

NEW PMU NOMINATIONS

ADVANCED LIPS & EYELINER

5 Natural Lip Enhancement



Subtle lip pigmentation with soft borders and natural color harmony.

6 Complex Dark Lip Neutralization



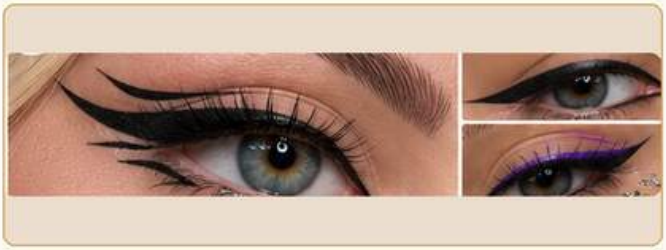
Advanced neutralization of uneven, cool or dark lip tones.

7 Creative / Fashion Lips



Creative pigmentation with expressive colors and artistic finishes.

8 Graphic Eyeliner



Structured, precise eyeliner with artistic graphic design.

9 Advanced Eyeliner Correction & Restoration



Refinement of previous eyeliner pigment, color and shape.

Illustrative AI-generated examples only • Not documented clinical results

NEW PMU NOMINATIONS

FULL FACE & CREATIVE



10

Male PMU Full Face

Harmonious cosmetic pigmentation adapted to masculine features.



11

Mature Skin PMU Full Face

Coordinated PMU techniques adapted to mature skin and proportions.



12

Fantasy Full Face PMU – Live Model

Original full-face concept expressing creative PMU artistry.

Illustrative AI-generated examples only • Not documented clinical results

BRILLIANT BEAUTY WORLD CUP

LAS VEGAS 2026 • A STAR IS BORN

NEW PMU NOMINATIONS

PARAMEDICAL

13 Scar Camouflage – Face & Body



Pigment blending for selected, healed scars on face or body.

14 Stretch Mark Camouflage



Tone-matched cosmetic camouflage for suitable, healed stretch marks.

15 Realistic Areola – Latex

NOMINATION ONLY

Three-dimensional areola reconstruction design on latex practice skin.

16 Advanced Vitiligo Camouflage



Artistic pigment matching for depigmented skin areas.

17 Paramedical Camouflage Specialist

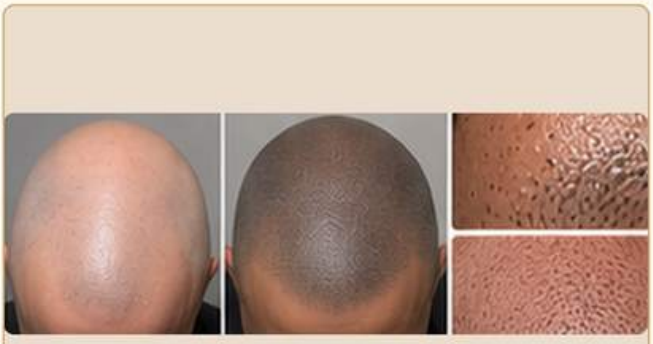


Complex camouflage approaches for selected healed skin conditions.

Illustrative AI-generated examples only • Not documented clinical results

NEW PMU NOMINATIONS

SPECIAL PMU



18

PMU Reconstruction After Hair Loss

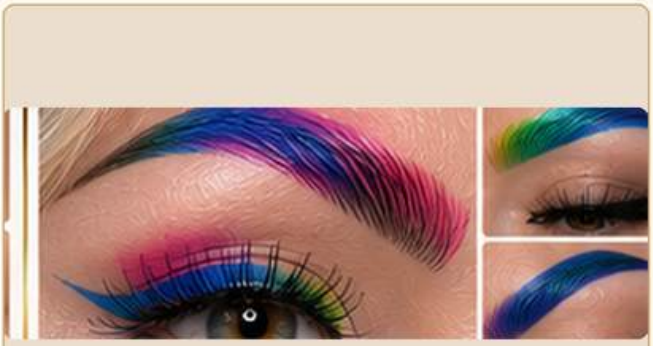
Eyebrow or scalp pigmentation designed after hair loss.



19

PMU Correction Specialist

Advanced correction of old, discolored or asymmetrical PMU.



20

Creative Color Brows

Artistic eyebrow designs using coordinated, expressive colors.

Illustrative AI-generated examples only • Not documented clinical results

PMU SUBMISSION GUIDE

How to send your competition material

Clear photos + 30 sec video

BEAUTY
SKILLS
PEOPLE
A BRIGHTER
TOMORROW

Same Art Higher Standards

1 REQUIRED PHOTOS

Use good lighting. No filters. Keep the same angle.

BEFORE



AFTER



2 PLEASE SEND

Photos must be sharp and well lit.



Before



After



Close-up



Front view



Side view

3 VIDEO



1 short video – 30 seconds

Show the final result clearly in natural movement and good light.



4 IMPORTANT

- Before and after photos are **mandatory**
- Send clear, unedited images
- Show the treated area clearly
- Video length: max. 30 seconds

PMU Categories: Brows • Lips • Eyeliner

TALENT
TECHNIQUE
BEAUTY
WITHOUT BORDERS

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DIFFERENT
ARTISTS
ONE PASSION
A MORE
BEAUTIFUL WORLD

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AMERICAN BEAUTY CUP

LAS VEGAS 2026

PMU & SMP – OFFICIAL NOMINATION PRICES

33rd Edition – *A Star is Born*

NOMINATIONS	PRICE
1 nomination	€85
2 nominations	€165
3 nominations	€245
4 nominations	€325
5 nominations	€405
6 nominations	€485
7 nominations	€565
8 nominations	€645
9 nominations	€725
10 nominations	€805

SPECIAL OFFER – 3 + 1 FREE

4 NOMINATIONS FOR €245

Regular price: ~~€325~~

- **PMU** BROWS
- **PMU** LIPS
- **PMU** EYELINER
- **SMP** SCALP MICROPIGMENTATION

Registration deadline: 20.12.2026

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briliantcup@gmx.com